

The Workforce Alliance

Advocating for a skilled, productive and prosperous workforce

TWA's mission is to advocate for public policies that invest in the skills of America's workers, so they can better support their families and help American businesses better compete in today's economy. TWA believes that to support a 21st century economy as well as a stable and accessible middle class, the United States must invest in the skills of its people. We must invest at a level that ensures all workers have the opportunity to obtain a credential that makes them eligible for in-demand jobs with good wages and benefits. When we do this, we will see significant returns in the economic security of our nation, communities, and families.

➤ We seek a national commitment to policies that guarantee access to skills so that:

- Nine million adults who are working, but living in poverty can access jobs that pay family supporting wages.
- Laid off and displaced workers can find good jobs in a new economy.
- U.S. employers in industries that we all rely on can find enough skilled workers to fill current openings.
- Our country can have the workforce needed to grow new, innovative industries.
- The United States can match and exceed the investment in newly skilled workers demonstrated by our international competitors.

➤ How we bring about change

- We bring local stakeholders and national policymakers together in conversations about federal policies and investments that support the development of a skilled workforce.
- We provide national and local research, data, and analysis that help stakeholders understand the impact of federal policies and effectively advocate for change by making a local case for investing in skills.
- We help develop and support local initiatives to build a skilled workforce through better state policies and investments.

➤ Our Members

TWA is a coalition that includes community-based training organizations, community colleges, unions, business leaders, local officials, and leading technical assistance and research organizations from the field of workforce development. This alliance of stakeholders, who have not previously come together around a common agenda, ensures that our efforts are not in the *self interest* of a particular group, but are instead in the broader *public interest* of the nation.

For more information, to join our mailing list, or to become a member, go to www.workforcealliance.org



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